

## **GET A SNEAK PEAK OF CENTRAL PARK WEST IN IRVINE WITH A SPECIAL VIP PREVIEW EVENT ON APRIL 24<sup>TH</sup>**

ORANGE COUNTY, CA—April 2010 — Lennar is giving homebuyers the opportunity to have exclusive preview tours at the five new Central Park West communities on Saturday, April 24<sup>th</sup> and VIP access to the latest information prior to the model Grand Opening.

Homebuyers must sign up on [cpwliving.com](http://cpwliving.com) for Lennar's VIP Preview list to be among the first to tour unfinished homes at each community during this special one-day only event. Buyers are strongly encouraged to register now to receive the most up-to-date information about the highly-anticipated May 22<sup>nd</sup> Grand Opening.

“Homebuyers shouldn't miss this incredible limited time only event to get a sneak peak into the brand-new Central Park West communities,” said Jenny Masters, Central Park West Marketing Manager at Lennar. “Interest has been running extremely high and signing up for our VIP Preview Event gives homebuyers that extra edge they may need to secure their first choice home.”

These five new Lennar communities within Irvine's first urban master planned community will present a variety of sophisticated flats, modern lofts and elegant townhomes designed to suit homebuyers in various life stages and price ranges.

Maxfield presents two-level modern lofts and townhomes with contemporary interior spaces and gourmet kitchens that include stainless steel appliances and granite countertops. Offering 1,246 to 1,891 square feet, Maxfield ranges from charming one bedroom lofts to three bedrooms plus den residences with prices anticipated to begin from the low \$300,000's.

Granville introduces luxury soft-loft residences with approximately 1,546 to 1,878 square feet that are uniquely designed combining traditional finishes within an urban space. These three-level homes offer two bedrooms plus a loft/flex space to three bedrooms plus loft and feature gourmet kitchens with granite countertops, vaulted ceilings, private two-bay direct access garages and convenient ground-level entries. Prices are anticipated to begin from the mid \$500,000's.

The elegant Chelsea townhomes feature open, modern floor plans, expansive ceilings and large picture windows with views on select homes. These beautiful residences range approximately 1,702 to 2,389 square feet, two bedrooms plus a bonus room, loft and den to three bedrooms plus a bonus room and loft, and up to three and one-half bathrooms. Gourmet kitchens feature striking granite countertops, richly stained cabinetry and state-of-the-art stainless steel appliances. Prices for these residences are anticipated to begin from the low \$600,000's.

The Belvedere is a stunning four-story mid-rise offering sophisticated one and two bedroom flats plus a den/bonus room that present high-end industrial exteriors and overlook charming courtyards. Ranging approximately 1,270 to 2,025 square feet, these beautiful upscale residences include granite countertops, stainless steel appliances, an access-controlled building, underground parking and are anticipated to begin from the low \$400,000's.

The grand Lennox collection, offering 1,569 to 2,503 square feet, represents the pinnacle of new homeownership opportunities and encompasses spacious and distinctive one and two bedroom flats with an intimate garden courtyard, luxurious gourmet kitchens with granite countertops, private and access-controlled building and underground parking and direct access garages on select residences. Prices for these residences are anticipated to begin from the mid \$600,000's.

Lennar, in partnership with Intergulf Development Group, is now selling Astoria, the newly completed high-rise towers. Several premiere residences are available for immediate move-in ranging from approximately 1,119 to 3,185 square feet of living space, one to three bedrooms, and are priced from the low \$400,000's. For a limited time, Lennar's preferred lender, UAMC of CA, is offering special financing on floors seven through ten. Many of the homes offer panoramic city views and are filled with sophisticated features including stainless steel appliances, slab granite countertops, spacious bathrooms with large spa tubs and stacked washers and dryers in select locations.

Over half of the Central Park West community is devoted to recreational sanctuaries with four lush parks, including a 2.2-acre Central Park with a resort-style clubhouse, state-of-the-art health and fitness center, exercise/yoga studio, junior-Olympic-size saline pool and spas. Still in development, the community will also include three neighborhood parks, barbeque areas and basketball courts.

Urban living is central to everything, which means you are only steps away to popular retailers such as Starbucks, Sports Chalet, Mother's Market and trendy restaurants. And only minutes away are Irvine's Business District, John Wayne Airport, theaters and shopping malls. Adding to the community's city feel, a future retail center, featuring a mix of dining, shopping and personal services, is proposed to be built near the corner of Jamboree and Michelson.

Master planned by Lennar, Central Park West encompasses 43-acres and is slated to include a total of six enclaves showcasing lofts, townhomes, flats and hi-rise condominiums.

To learn more about Central Park West, call (949) 863-9017 or visit [cpwliving.com](http://cpwliving.com).

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